



CA: A SHOWROOM SYSTEM

The Ultimate Showroom CRM System

Contact Advantage: Automotive is the ultimate showroom system for supporting your CRM strategy and drives:
Customer Acquisition • Enhanced Service • Retention

Contact Advantage: Automotive can:

- Identify and track prospective customers.
- Ensures all customer contact is followed up.
- Manage stock effectively.
- Provide complete transparency of your entire sales process.

With some of the UK's leading dealerships and manufacturers on board Contact Advantage: Automotive has demonstrably:

- Driven more sales.
- Reduced costs.
- Enhanced customer service.
- Improved the bottom line.

What our customers have said:

“With CA:Automotive we have been able to manage our dealerships with greater control than ever before.”

Russell Smith
Phoenix Honda.

“The results have been exceptional. A complete win win.”

Bob Feltham
West London Motor Group.

“CA:Automotive helps us drive a consistent W J King Group sales process and provides unrivalled group management information.”

Jeff Conway
WJ King Group.

Experience the **Contact Advantage effect.**

T:0845 226 2650 www.contact-advantage.com



contact
advantage